

COMBATE AMERICAS ANNOUNCES PLAN TO DELIVER SERIES OF LIVE SHOWS FROM A TELEVISION STUDIO WHILE RESCHEDULING UPCOMING ARENA EVENTS AMID HEIGHTENED CORONAVIRUS CONCERNS

Closed Set, Live Television Studio Shows to Kick Off on Friday, April 3

Events Previously Announced for Tucson on March 13, Mexico City on March 20, and San Antonio on March 27 to be Rescheduled for Later This Year

Ticket Buyers Entitled to Full Refunds and Exclusive Opportunities to Purchase Tickets for Rescheduled Shows

NEW YORK- March 9 – Combate Americas today announced a proactive plan, in collaboration with its media partners, to produce a series of live television Mixed Martial Arts (MMA) events from a closed-set television studio, as well as a plan to reschedule its next three previously announced shows amidst the Coronavirus outbreak.

The new, closed-set event format will begin on Friday, April 3, at a television studio location to be announced soon.

“We put the health and safety of our athletes, fans and staff above all other considerations,” said Combate Americas CEO Campbell McLaren. “Combate Americas’ mission is to bring together people throughout the U.S., Mexico, South America and Spain, and that requires frequent travel to an array of locations, both foreign and domestic. Our live studio version of Combate Americas will continue to deliver mucha más acción.”

The three previously announced events for Tucson, Ariz. on Friday, March 13; Mexico City, Mex. on Friday, March 20; and San Antonio, Texas on Friday, March 27, respectively will be rescheduled and new dates will be announced soon.

Fans who have purchased tickets for any of the three events that have been impacted are entitled to a full refund. Ticket holders for the events in Tucson and San Antonio, respectively, can claim their refunds by following Ticketmaster’s refund protocol.

Additionally, ticket holders for any of the three impacted shows will receive an exclusive opportunity to purchase tickets for the rescheduled shows before these tickets go on sale to the general public.

The studio events will provide Combate Americas' roster of fighters with the platform they need to continue competing while, at the same time, reducing the potential exposure of company stakeholders during travel as well as during arena events attended by the public.

Combate Americas management will be carefully monitoring the coronavirus situation as it develops in order to determine the best timing to resume its live event schedule.

###

ABOUT COMBATE AMERICAS

Combate Americas is the premier Hispanic Mixed Martial Arts (MMA) sports franchise, rapidly becoming the number two sport after soccer, for Spanish speaking fans worldwide. The Combate Americas franchise includes live event and original shoulder programming on some of the biggest television, OTT and digital platforms in Spanish and English, including Univision, Televisa, TUDN, AXS TV, GOL and Facebook Watch worldwide. The company also owns and operates a multi-platform media studio, La Jaula Studios.

Combate Americas CEO Campbell McLaren, also the co-founder/co-creator of the Ultimate Fighting Championship (UFC), has been described by New York Magazine as "the marketing genius behind the UFC," while Yahoo Sports has said he "knows more about the sport than just about anyone in it today." With an unprecedented and cutting edge product and a blue-chip ownership and management team, Combate Americas is poised to break new ground and bring about a new era in world championship level MMA competition.

MEDIA CONTACTS:

Combate Americas

Mike Afromowitz

MikeA@CombateAmericas.com

917.566.8754